

# e-Learning for kids

A global non-profit foundation

**Opening Doors to Education Worldwide!**

**Winter 2008/Spring 2009**

Hello friends and supporters of e-Learning for Kids! As we continue in our mission to provide children, parents and teachers with high quality computer-based learning to children worldwide and at absolutely no cost, we invite you to reflect on this year's many exciting accomplishments and to learn more about the many ways you can continue to support us for this important educational project. Whether accessed online through our portal, or via a local download of courses, or pre-loaded on computers deployed by our partners, we have now reached more than 1 million children around the world!



**With this issue, we are extremely happy to announce the release of 75 NEW courses - in Spanish, French and Portuguese - bringing our total availability of free courses to over 175! This will allow us to reach even more children in new languages and in different continents.** In addition, they will be able to learn more about our foundation since our website is also now published in new languages! A BIG thanks to the many, many volunteers from so many different organizations and countries that helped make this a reality. And of course to a number of e-Learning vendors who worked with us throughout this global project. Finally, thanks to all who provided us with the financial support which enabled us to make this happen. Gracias! Merci! Muito obrigado!

**As we look ahead, we still have much work to do and we need your help! How can you assist us? Though there are many ways, 3 of our top target areas are:**

- ♦ Increasing our funding and donations (so we can grow and do more!)
- ♦ Increasing the usage of our courses (so we can reach more children!)
- ♦ Designing/developing additional courses (so we can grow our curriculum!). For example, we need instructional designers to develop storyboards, Flash programmers to program courses, project managers to oversee development & translation activities, and reviewers to quality assure courses. Native speakers of languages for translation tasks are also needed.

There are many other ways you can get involved - please refer to the "How You Can Help" section. And be sure to contact us at [info@e-learningforkids.org](mailto:info@e-learningforkids.org) with any ideas or any questions.

Thank you in advance for your support!

A handwritten signature in black ink, appearing to read "Nick van Dam".

Nick van Dam, Ph.D., Founder and Chairman, and the e-Learning for Kids Team

**e-Learning for Kids@**

**World HRD Congress 2009**

February 5-7, Mumbai, India

**eLearning Guild 2009 Annual Gathering/EXPO**

March 9-12 Orlando, FL

**eLearning Africa 2009**

May 27-29, Dakar, Senegal

**Online Educa Berlin 2008**

December 3-5, Berlin

**ASTD 2009**

**Int'l Conference/Expo**

May 31-June 3, Washington DC

**e-Learning for Kids & Partners Featured on CNBC!**

Along with our partners at Deloitte and Close the Gap, EFK was featured on CNBC this summer in a program about Responsible Business and Corporate Social Responsibility. The school featured in the CNBC episode in northeast Thailand has 550 students from 12 neighboring villages and is one example of how providing children, schools, and teachers with the right tools and infrastructure, they can have the opportunity to receive high quality education to improve their lives and their future development. Not seen the short video yet? Please view it on our home page at <http://www.e-learningforkids.org/>.

[www.e-learningforkids.org](http://www.e-learningforkids.org)

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## Read, Learn & also Support EFK

What is an educational way you can support EFK? It is as easy as buying a copy of *25 Best Practices in Learning and Talent Development*, Nick van Dam's latest book about the strategic role, impact and opportunities for learning and talent at organizations. Since all proceeds from the sale of this book benefit the foundation, this is a great way to learn and also donate! You may purchase the book at <http://www.lulu.com> or directly at our EFK home page.



## Donations

Secure donations can be made through PayPal at [www.e-learningforkids.org](http://www.e-learningforkids.org) or by sending a check to: e-Learning For Kids Foundation  
P.O Box 754  
Ardmore, PA 19003  
Email:  
[Info@e-learningforkids.org](mailto:Info@e-learningforkids.org)

## EFK Around the World & Other Announcements!

### Interested in Social Networking? Join Our EFK Online Community!

It all began as an experiment ... but we now have more than 118 members on our social networking site! Yes, this is the place to join a group, view photos from schools around the world using our courseware, download a poster about EFK in over ten different languages, teleport to a [e-Learningforkids.org](http://e-Learningforkids.org) Orientation Center in Second Life®, read our blog, or informally learn more about who we are and what we do on Facebook! A BIG thanks to both Dirk Tussing and Tom O'Reilly with the Chicagoland Learning Leaders and Rotary International clubs from around the world that very creatively designed and implemented this Ning site for the foundation. To access and join the conversations, please visit: <http://elearningforkids.ning.com/>.

### Mingoville # 1 Course for Learning English

Mingoville, one of our partners, was selected by Larry Ferlazzo's website (which is dedicated to English Language Learners) as the # 1 Best Internet Site For English Language Learners in 2008!! You can access Mingoville under the English Language curriculum at our site.

### Are You One of the 250 Million That Use Google Search Daily?

Then we have a new course in our Computer Skills curriculum to help you master the art of searching! Thanks to Boost eLearning who has donated their 20 Google Search courses to our foundation. Now kids (who tend to use computers at an earlier age these days and thus, Google), parents and teachers can increase their search productivity. Usually we tend to believe that our Google searches are good, but putting into practice the 82 skills you will learn from these courses, your searches will be greatly improved with

## How You Can Help!

We are in need of more sponsors, partners, and volunteers!

### Associations, NGOs and Foundations

- Donate a portion of your membership fees.
- Help us reach your members with publicity.
- Partner with us to expand our reach.

### Corporate Sponsorships

- Become a Platinum, Gold or Silver sponsor.
- Include e-Learning for Kids as one of your corporate giving/social responsibility initiatives.
- Launch a matching program as your employees complete their own online learning.

### Everyone

- Add the EFK logo and link to your site
- Help us spread the word about EFK!

### Educators and Universities

- Tell your educators about our courses.
- Champion e-Learning for Kids in your school.
- Join the e-Learning for Kids Community.
- Share your expertise for curriculum design/review.
- Adopt EFK into your curriculum for teaching.

### e-Learning, Gaming and Technology Vendors

- Donate your courseware and games.
- Develop modules specifically for our site.
- Contribute software, hardware or other equipment.

### Media

- Provide free advertising space in your publication.
- Support EFK with outreach to your audience.
- Write an article or story about us.
- Inform your subscribers about our courses.