

# e-Learning for kids

A global non-profit foundation

Opening Doors to Education Worldwide!

Fall/ Winter 2007



Hello everyone.

It is a pleasure to welcome you to our newsletter! I am the Global Chief Learning Officer for Deloitte Touche Tohmatsu, and have founded [e-Learning for Kids](#), a global non-profit organization that is dedicated to opening doors to education worldwide. Our vision is to provide high quality online learning to children worldwide – at absolutely no cost. While Internet access is growing around the world, the cost of high quality courses is out of reach for many parents and schools. Fun and high quality courses are available on our site for unlimited use and without charge, and are made available on CD-ROM for schools and orphanages without internet connection.

e-Learning For Kids is staffed by volunteers, who are professionals in their respective fields and are interested in *giving back* by investing in the future of our children around the globe. The foundation has grown tremendously since its start in 2004 when our organization was established, and we continue to make progress towards our vision every day.

## e-Learning for Kids @

### Learning 2007

October 21-24, Orlando, FL

### Saba-Centra Global Summit

Nov 5-8, San Francisco, CA

### Online Educa Berlin 2007

November 28-30, Berlin

### National E-Learning Congress

Jan 23-24, 2008, Apeldoorn,  
Netherlands

### ASTD TechKnowledge Confer- ence & Exposition

February 25-28, 2008, San Anto-  
nio, TX

I hope you take a moment to look through this newsletter and reflect on our many exciting activities and accomplishments, and also to learn more about the numerous ways you can get involved with us in this important educational project for children around the world!

Thank you in advance for your support!

Nick van Dam, Ph.D., Founder and Chairman

## Over 80 free courses available online or CD-ROM for kids ages 5 to 12!

E-Learning for Kids offers more than **80** courses specifically designed to build and improve basic skills for children ages 5-12. All of our courses have been developed by leading e-Learning vendors and other volunteer professionals through out the world. New titles are published on a monthly basis and translations of certain courses in Spanish are in development. Our subject areas include **Math, Language Arts, Science, English Language, Health, Life and Computer Skills**.

Also available on the EFK site is courseware from our partners. For example, [TryScience](#), a worldwide, online science and technology center, is a collaboration of the New York Hall of Science, IBM, and more than 500 member institutions of the Association of Science-Technology Centers. [TryScience](#) offers a new way for people everywhere to gain access to and discover the science presented by museums around the world through interactive exhibits, multimedia adventures, and live camera "field trips." TryScience also provides hands-on science projects that children, parents, and teachers can do at home or in school. Additionally, EFK has partnered with [Harvard Business School Publishing](#) to offer courses around Coaching and Managing Time.

[www.e-learningforkids.org](http://www.e-learningforkids.org)

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## Corporate & Educational Sponsors

Assist children through program and curriculum sponsorships, matching programs or create awareness of the e-Learning for Kids Foundation by adding our sponsor logo to your company website.

## Donations

Donations can be made through Pay Pal - [www.e-learningforkids.org](http://www.e-learningforkids.org), or by sending a check to: e-Learning For Kids Foundation  
P.O. Box 754  
Ardmore, PA 19003

## Get Involved!

We are in need of more sponsors, partners, and volunteers! Please consider donating your time to help with Course Development, Fundraising, Quality Assurance, or Translations. Email: [Info@e-learningforkids.org](mailto:Info@e-learningforkids.org) and learn how you can help.

## Search & Donate

Choose e-Learning for Kids as your charity when searching the web via GoodSearch (powered by Yahoo!) and EFK will receive \$US .01 per search.

## EFK around the World!

### Get Connected with e-Learning for Kids Courseware

Since May of 2007, e-Learning for Kids has received over 100 requests for courseware CDs. Requests have been received from classroom teachers, computer labs, and home schools across the United States. These requests have not been limited to the U.S. Schools and orphanages worldwide have received EFK courseware including locations in India, Ghana, Russia, Lebanon, Japan, Kosovo, Philippines, Australia, Pakistan, Brazil, and United Arab Emirates.

Requests are emailed in daily, and we reply promptly in order to get the courseware CDs in front of the children as soon as possible. One CD alone can be used by hundreds of children in a computer lab or at an orphanage- the impact and influence of e-Learning for Kids courseware is phenomenal!



## Read, Learn & Support EFK!

### Best Practices In Learning & Talent Development.

Mr. van Dam has recently published a book titled *25 Best Practices In Learning & Talent Development*. All proceeds from the sale of the book benefit the e-Learning for Kids Foundation. This book may be purchased through <http://www.Lulu.com> or directly via the [EFK](#) home page.

## How you can help!

### Associations, NGOs and Foundations

- Donate a portion of your membership fees.
- Help us reach your members with publicity.
- Partner with us to expand our reach.

### Corporate Sponsorships

- Become a Platinum, Gold or Silver sponsor.
- Include e-Learning for Kids as one of your corporate giving/social responsibility initiatives.
- Launch a matching program as your employees complete their own online learning.
- Add the EFK logo/link to your home page or learning portal.

### Individuals

- Make a direct contribution of any kind.

### Educators and Universities

- Tell your educators about our courses.
- Champion e-Learning for Kids in your school.
- Join the e-Learning for Kids Community.
- Share your expertise for curriculum design/review.

### e-Learning, Gaming and Technology Vendors

- Donate your courseware and games.
- Develop modules specifically for our site.
- Contribute software, hardware or other equipment.

### Media

- Provide free advertising space in your publication.
- Support EFK with outreach to your audience.
- Write an article or story about us.
- Inform your subscribers about our courses.

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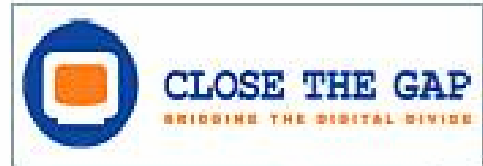


## E-Learning Suppliers

E-learning companies can donate development time for one or more courses as part of their corporate social responsibility.

## Spotlight

Information Technology has become the single most important source for the availability and the transfer of knowledge, which are the main drivers for economical and social progress.



While the West is using IT to its full extent, Third World countries like in Sub-Saharan Africa and parts of Asia struggle to put their human knowledge and IT training to work. Close the Gap ([www.close-the-gap.org](http://www.close-the-gap.org)) is an international non-profit organization, which actively helps to bridge this digital divide. Over the last couple of years,

Close the Gap has shipped more than 30,000 computers to school and organizations in the developing world. Recently through the partnership with e-Learning for Kids, they have provided courseware to 2 schools for deaf children in Tanzania, Msandaka and Mwereni Centre, as well to schools in Thailand.

**Our vision is to provide high quality online learning to children worldwide – free.**

## Executive Team

Nick van Dam, Ph.D., Founder and Chairman  
Brian Petersen Ph.D., Chief Operating Officer and Executive Director  
Arjen van de Voort, Director of Business Operations  
Veronica Inoue, Director of Latin America  
Vicki Cerda, Director of Communications and Outreach  
Michelle Hancock, Director of Quality Assurance  
Hans Jaap Moes, Director of Sponsorship, EMEA  
Tara Bryan, Director of Courseware Development  
Amy Castillo, Director of Translations  
Julia Taylor, Executive Assistant

## Advisory Board

Elliott Masie, The MASIE Center  
Allison Rossett, Ed.D., San Diego State University  
David Holcombe, President & CEO of The eLearning Guild

[www.e-learningforkids.org](http://www.e-learningforkids.org)

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A Big Thank You to our Sponsors and Partners!



Learning *Review*



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